

HR analytics can do good and harm

“Just as a hammer can be used to build or demolish, HR analytics tools have the potential for creating significant good and serious harm” (Williams, 2020, p. 49).

Williams, S. D. (2020). A textual analysis of racial considerations in human resource analytics vendors' marketing. *Management Research and Practice*, 12(4): 49-63.
<http://mrp.ase.ro/no124/f5.pdf>